

michaelg.tv : video/film production

CAPABILITY STATEMENT ~ GSA SIN CODE 541 4B: Video / Film Production

CORE COMPETENCIES

— SBA-designated Small Business, dedicated to producing high-quality, creative turnkey video projects for a wide variety of discerning clients

— Special talent and expertise in all categories of short-form video: Presentation ~ Promotional ~ Event Explainer ~ Interview ~ Testimonial ~ Documentary Corporate ~ Website ~ PR Highlights ~ Sizzle Reel

— Concepting ~ scriptwriting ~ casting ~ filming in studio or on location ~ graphics ~ music selection precise, creative editing ~ expert digital delivery

DIFFERENTIATORS

— Able to produce finished, complete video project independently with little or no client supervision; equally comfortable with extensive client input and collaboration

— All aspects of video creation and production in-house allow for efficient, cost-effective execution

— Deal directly with the dedicated business owner, no bureaucracy or layers of red tape

— Visual storytelling guided by lifetime of image creation and development as still photographer, video director and shoot producer

SELECT CLIENTS PRESENT + PAST

CND / Revlon International ~ SESAC Music Publishing
Irish-American Heritage Center ~ Preciosa Crystal Components
Norma Kamali ~ Jacques Morét Inc. ~ Vivienne Tam
Sequential Brands ~ Ellen Tracy ~ Loftex USA Home Products
Nona Hendryx ~ Terri Lyne Carrington ~ Paul Mitchell Systems
Weleda Skincare ~ Red Carpet Manicure ~ Pearson Education
Mason Lane Art Advisory ~ Barclays Bank

PUBLIC RELATIONS: Lippe Taylor ~ SHOP-PR ~ RED PR
RPR Marketing Communications ~ The Bromley Group
PR Network Hong Kong

SIN CODES

541 4B — Video/ Film Production
541 4E — Commercial Photography Services

NAICS CODES

512110 — Motion Picture and Video Production
541921 — Photography Studios, Portrait
541922 — Commercial Photography
711510 — Independent Artists, Writers

NIGP CODES

91509 — Audio/ Video Production Services Complete
91572 — Photography (not including aerial photography)
91582 — Video Production
91584 — Video Recording

LINKS TO SELECTED SAMPLES— PLEASE SEE OUR FULL WEBSITE AT www.michaelg.tv



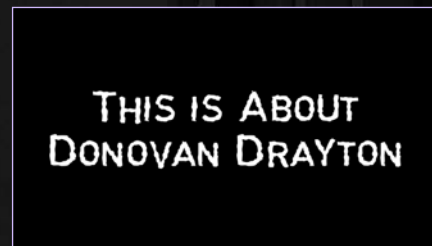
corporate: cnd world summit international sales conference



sizzle reel: corporate highlights for music publishing company



documentary: awards tribute to father mychal judge o.f.m.



music fundraiser event: support innocent unjustly denied bail



concept video: motivational intro to distributor conference



testimonials: spontaneously filmed at industry trade show

video: www.michaelg.tv

photography: www.michaelgoldmanphoto.com

CAGE CODE ~ 7VW40

DUNS # ~ 095079224

TIN ~ 13-2941145

SBA DESIGNATION ~ Small Business

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